

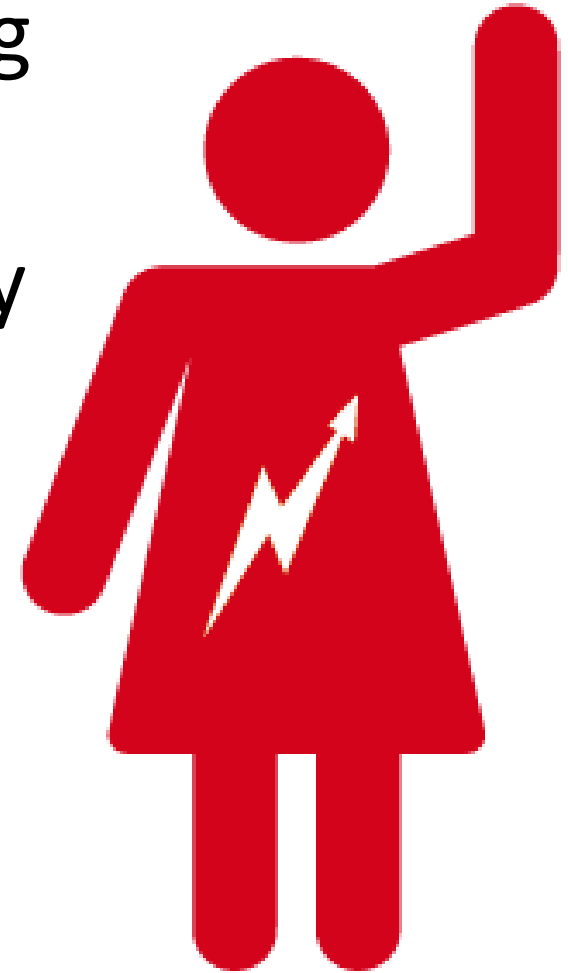
Working towards an enabling
environment for women energy
entrepreneurs in the last mile



ENERGIA

INTERNATIONAL NETWORK ON
GENDER & SUSTAINABLE ENERGY

- Women play an essential role in scaling energy access in the last mile
- Users and producers household energy
- Networks
- Many are already entrepreneurs



Women's Economic Empowerment Programme

- In seven countries: Indonesia, Nepal, Nigeria, Kenya, Senegal, Tanzania, Uganda
- Implementing partners on the ground
- Support women entrepreneurs to become successful entrepreneurs
- 4,153 women entrepreneurs run profitable businesses



Limited size and growth

Recruitment
to Wonder
Women
program



**Baseline
surveys**

Training on
technology,
financial literacy,
marketing, and
leadership to start
their journey
using technology
sales as a tool



**Post-training
test**

Run a
**technology
sales business**
that brings
benefits to
households
and
community



**Routine communication &
monthly monitoring**

With continuous
**support and
mentoring**, skilled
and confident
participants expand
their business. High
performers achieve
Gold Star* status



Participants grow
empowered, enjoy
improved lives, and
have a positive
influence in their
communities



**Follow-up
surveys**

Access to finance & partnerships

- Loan Guarantee Funds with suppliers (Senegal)
- Village Loans and Savings Associations (Kenya)
- MFIs (Nepal, Indonesia)
- CREE loans (Nepal)



Linkages with markets

- Market identification
- Promotion
- Engaging county governments
- Location
- Pricing based on costing & tracking of profits
- Branding, product quality, packaging



Agency building



‘Silo’ approach to energy access

- Contributing to national ICS programme (Nepal)
- Engage with schools, health clinics, CBOs
- Partner with Agriculture Commission (Senegal)



Key inhibiting factor: Access to finance

