

THE FUTURE IS HERE: ACHIEVING UNIVERSAL ACCESS AND CLIMATE TARGETS

Manila, Philippines • 5-8 June 2017



#### **DEEP DIVE WORKSHOP**

# FROM START UP TO SCALE UP

What it really takes to scale clean technology

5 June 2017, Monday, 13:30–17:30 Auditorium C, ADB Headquarters, Manila, Philippines



THE FUTURE IS HERE: ACHIEVING UNIVERSAL ACCESS AND CLIMATE TARGETS

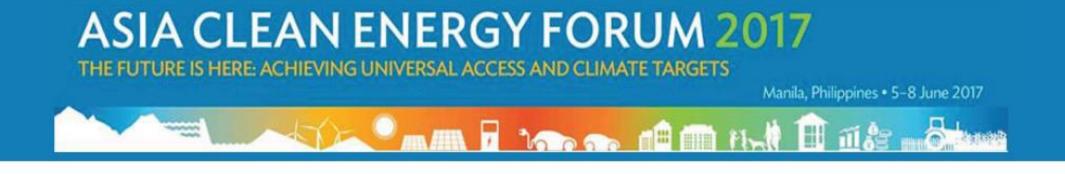
Manila, Philippines • 5-8 June 2017



#### WELCOME REMARKS

YONGPING ZHAI Technical Advisor (Energy) Asian Development Bank





**INTRODUCTION** 

DANIEL HERSSON Team Leader ADB Climate Technology Finance Center

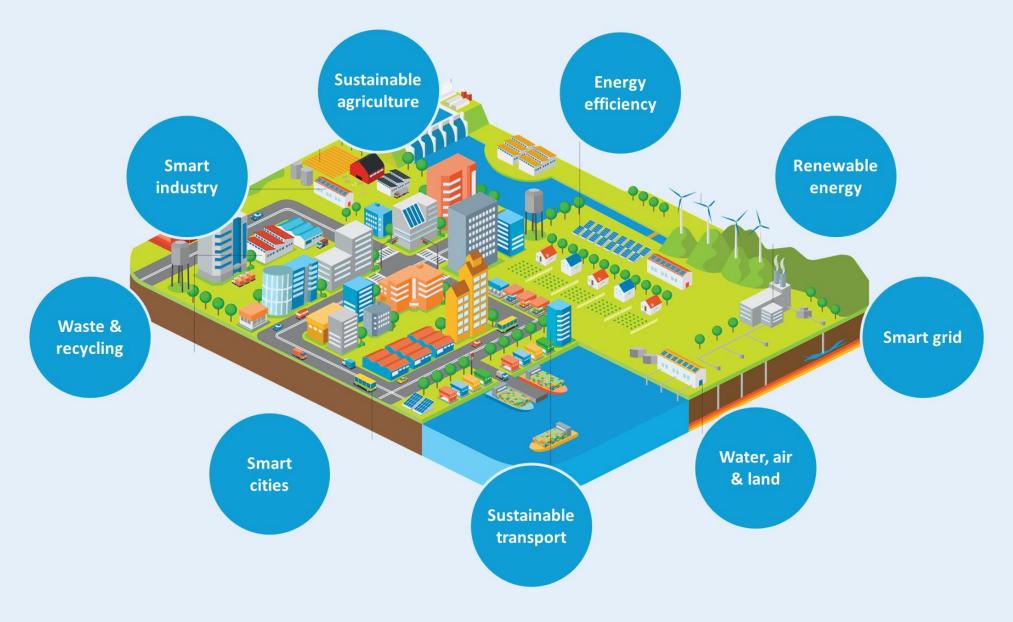


# FROM START-UP TO SCALE-UP

what it really takes to scale clean technology



# WHAT IS CLEANTECH?



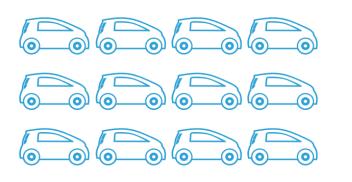
ADB

ASIA'S BIG ENERGY & CLIMATE CHALLENGE

#### 

### 44 million people

are added to Asia's urban population every year.

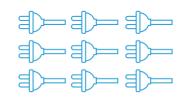


Asia will have more than **1 billion vehicles** by 2035

 Asia will consume **54% more energy** by 2035







66%

Asia's share of

future growth in

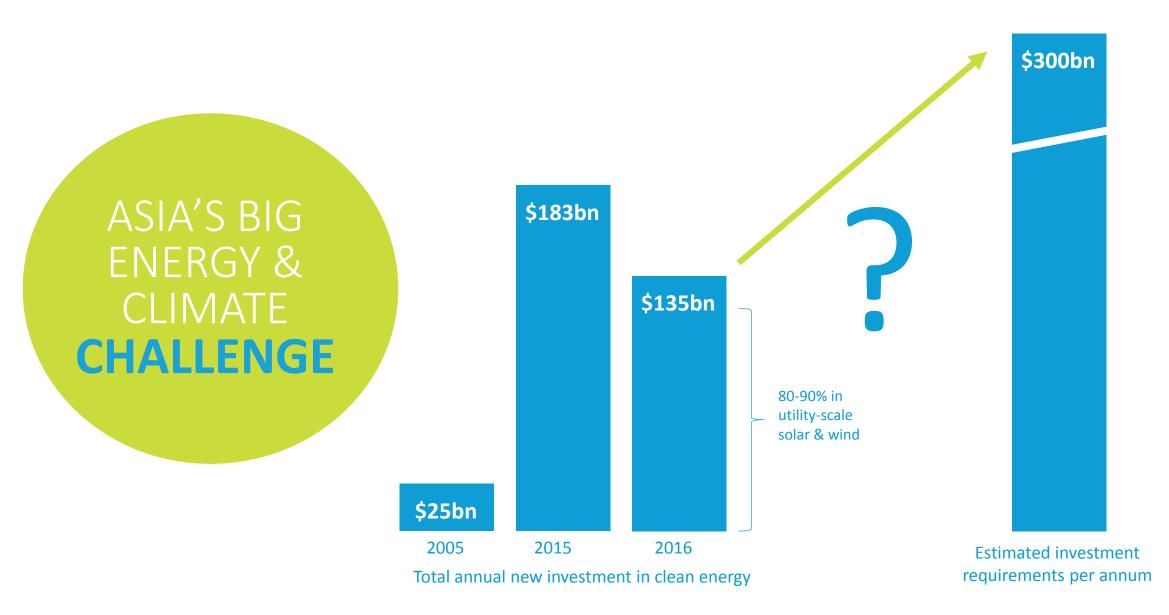
energy demand



46%

Asia's share of global CO2 emissions by 2035

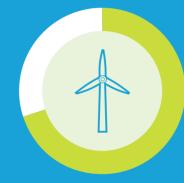






STARTUPS develop the new technologies, business models, products and services required to deploy and finance clean energy solutions costeffectively at scale

# **STARTUPS** ARE DRIVING CLEAN ENERGY GROWTH



70% of Chinese renewable

energy companies were founded after 2010

### 4 of top 10 global electric car

manufacturers are less than 15 years old



# **STARTUPS** ARE DRIVING CLEAN ENERGY GROWTH



### **8 of top 10** global solar PV manufactureres are

less than 20 years old

of India's solar PV capacity installed by young entrepreneurs



### CLEANTECH STARTUPS IN ASIA FACE MANY CHALLENGES





### ADB IS BUILDING A CLEANTECH ECOSYSTEM IN ASIA





# 1 SUPPORTING ASIAN CLEANTECH ACCELERATORS

# SEVEN

accelerators supported

**1000**+ startups evaluated

**100**+ startups accelerated

**20**+ startups seed-financed



# 2 SUPPORTING ASIAN CLEANTECH INVESTORS



Low-carbon private equity fund (\$400m) based in Hong Kong and co-managed by ADB, Orix and Robeco

#### **EXAMPLE OF INVESTMENTS**



India's leading cold-chain logistics company

**FLUIDICENERGY**<sup>®</sup>

World-leading zinc-air energy storage technology



China's largest pure solar power plant investor and operator



# 2 SUPPORTING NEW CLEANTECH INVESTORS



India's first and only earlystage cleantech venture capital fund (\$25m) hosted by CIIE at IIM Ahmedabad

#### **EXAMPLE OF INVESTMENTS**



Provides energy intelligence to 400+ commercial, industrial and utility clients

🍪 Gold Farm

No 1. retail brand for solar pumps in India



Industry-leading zero-capex green building specialist



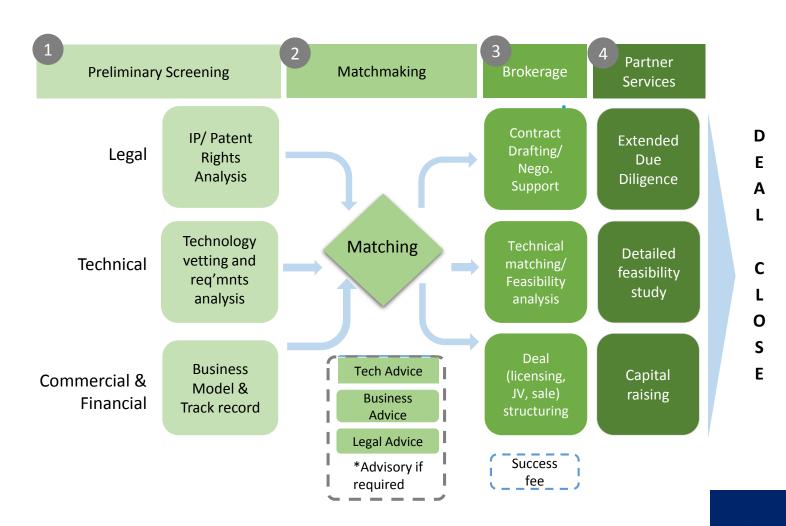
SUPPORTING CLEANTECH MARKETPLACES



3

- One-stop shop for clean technologies
- Facilitates deals between cleantech owners worldwide, and adopters project developers in Emerging Asia.
- Backed by ReEx Capital, DNV and Asian Development Bank





## SUPPORTING CLEANTECH MARKETPLACES

### **BEC-TAD**

#### **Technology Assessment & Dissemination**

"Pop-idol" for next gen cleantech

3

- Selected cleantech companies assessed in public (around 100+ participants)
- Senior-level international jury from industry, academia, finance, government.
- Assessed according to technology attractiveness, market potential, regulatory & policy environment, and environmental& social impact
- Detailed recommendations to founder, policy-makers, industry, & investors



Beijing Energy Club 北京国际能源专家俱乐部











# BUILDING A CLEANTECH COMMUNITY



### NEW ENERGY NEXUS

- First global network of cleantech accelerators
- 30+ members that has supported 1000+ start-ups and helped raise \$2+ bn
- Co-founded by California Clean Energy Fund and Asian Development Bank











# TODAY

- 14:00-14:05 OPENING & WELCOME
- 14:05-14:15 INTRO: "Why Cleantech Start-Ups Matter"
- 14:15-14:45 PRESENTATION: "The State of Cleantech Innovation in Asia"
- 14.45-15.30 FROM START-UP TO SCALE-UP: "Building Cleantech Businesses"
- 15.30-16.00 COFFEE BREAK
- 16.00-16.50 PRESENTATIONS: "BRIDGING THE GAPS Helping Cleantech Startups Scale" Up"
- 16.50-17.50 GROUP DISCUSSION: "FROM TALK TO ACTION Making it Happen"
- 17.50 WRAP-UP

COCKTAIL RECEPTION



INTERACTIVE QUESTIONS







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#### PRESENTATION

RICHARD YOUNGMAN CEO, The Cleantech Group







5 June 2017

DEEP DIVE WORKSHOP

Richard Youngman, CEO, CTG (Cleantech Group)





#### CTG (Cleantech Group) – At a Glance

Founded in 2002 to accelerate the next wave of innovation, San Franciscoheadquartered CTG (Cleantech Group) today provides research services, online and in person, to "chart the future, connect the globe"



CTG Monitor powered 3 j3 25,508 companies across 1,135 technologies

Keep your finger on the pulse of who and what is happening - the leading companies, the trends to pay attention to, and the key players to know worldwide.



Forums & Programs Connect with 32,000+ members in 145 countries

Engage with industry leaders and innovators from across the cleantech and sustainability ecosystem. Find capital, advisors, partners and/or coinvestors.



#### Subscription & Custom Research Discover emerging opportunities, Scout for new companies & business models

Access in-depth coverage of key trends and continually uncover opportunity sets. Evaluate and connect with the specific companies that best fit your strategy and

criteria.

The 2002 definition. Cleantech encompasses knowledge-based technology products/services that

- Provide superior performance at lower costs
  - Greatly reduce or eliminate negative ecological impact
- Improve the productive and responsible use of natural resources







#### CTG (Cleantech Group) – Example Industries Served and Covered

#### Our expertise and network span energy, industry, finance and more





#### Measuring innovation in cleantech across countries

Which countries currently have the greatest potential to produce the entrepreneurial cleantech start-up companies which will commercialise clean technology innovations over the next 10 years?



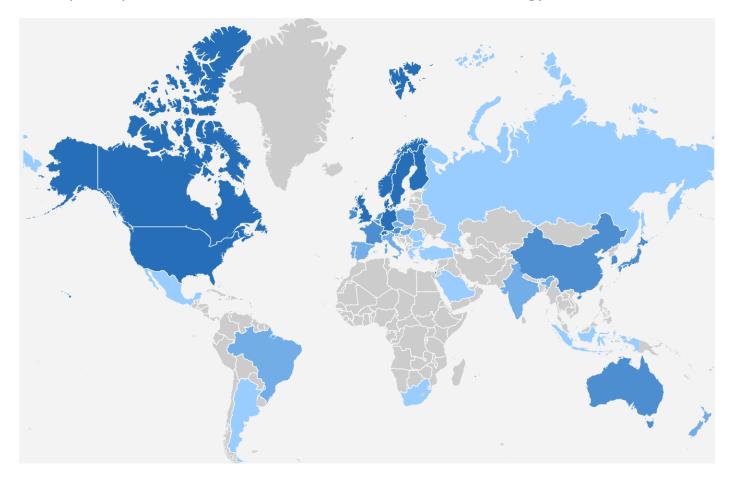




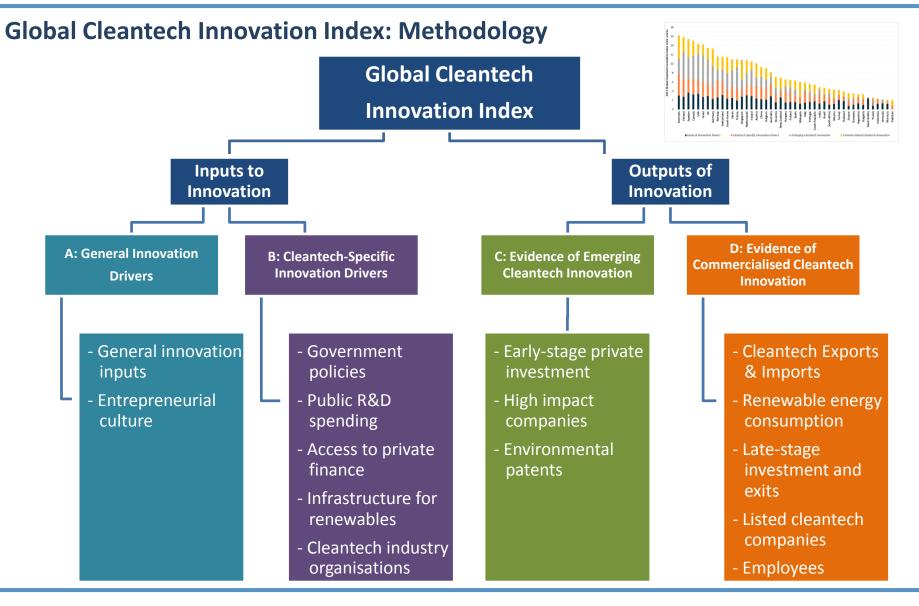


#### Measuring innovation in cleantech across countries

*Which countries currently have the greatest potential to produce the entrepreneurial cleantech start-up companies which will commercialise clean technology innovations over the next 10 years?* 





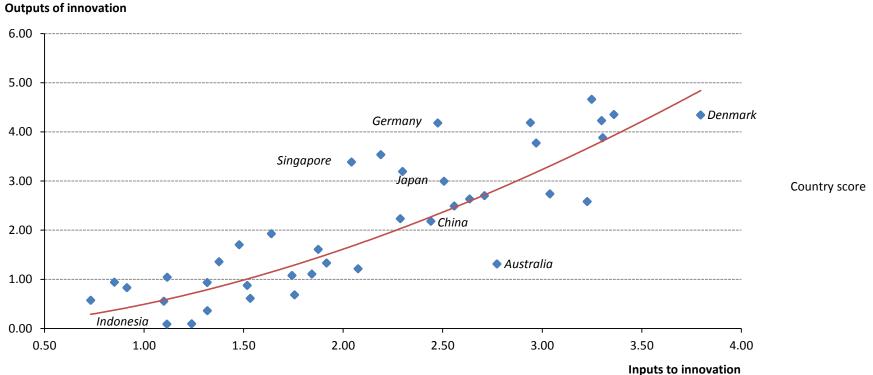


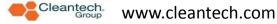
Cleantech. www.cleantech.com



#### Measuring innovation in cleantech across countries

Which countries seem to most effectively convert their inputs to outputs?

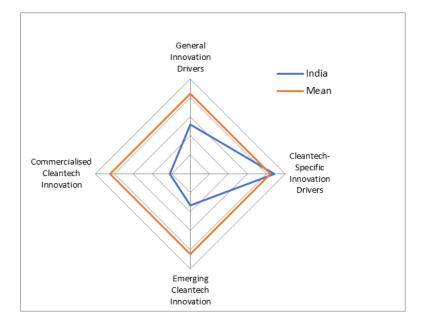






#### An Example of a Country's Global Cleantech Innovation Index Profile: India

Strengths	Weaknesses
Strong government entrepreneur support schemes	High barriers to entry plus lack of coordination between government- backed entrepreneur schemes at both state and federal level
Strong entrepreneurial culture Several innovation clusters and accelerators provide small loans and grants for start-ups	Lack of structured access to seed (and pre-seed) entrepreneurship support beyond friends and family network
Cleantech-friendly government policy agenda, with ambitious GHG emission targets and energy efficiency standards Focus on clean energy and software	Not as strong support for innovation in other clean technology sectors - ie materials, asset heavy, longer term development cycle innovation
Potentially enormous internal market Attractive destination for renewable energy Investments	Risk averse growth capital investment market, lack of access to expansion finance GDP related cleantech exports ( and Imports),



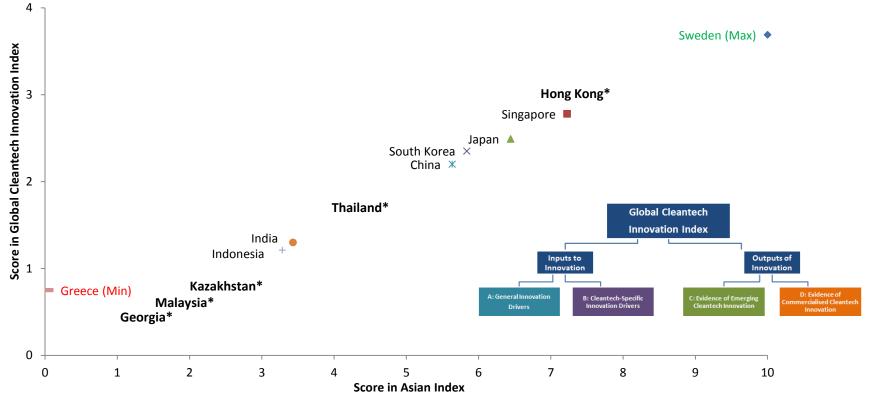
#### Current efforts that may impact future scores

- Startup India
- Centre for Innovation, Incubation, and Entrepreneurship (CIIE)
- UNIDO's GCIP



Measuring innovation in cleantech across Asia: using a "shadow index"

Which countries seem to have the strongest "general innovation drivers"?



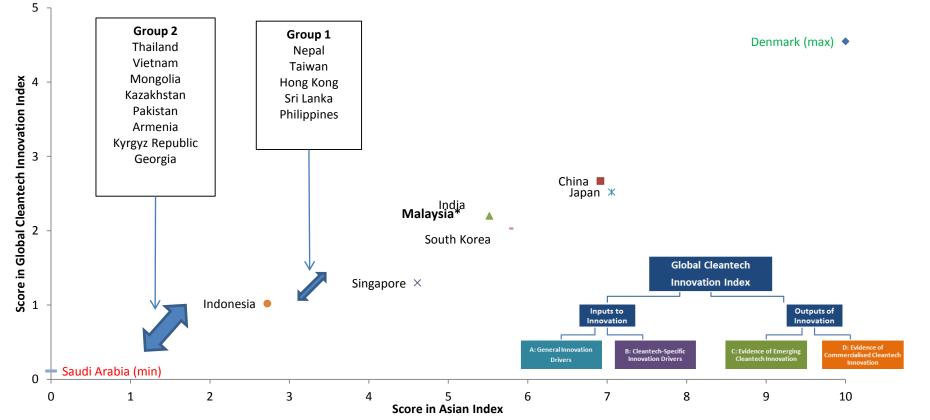
\* Does not appear in the GCII, y axis value is an estimation based on Asian GCII countries

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#### Measuring innovation in cleantech across Asia: using a "shadow index"

Which countries seem to have the strongest "cleantech-specific drivers"?

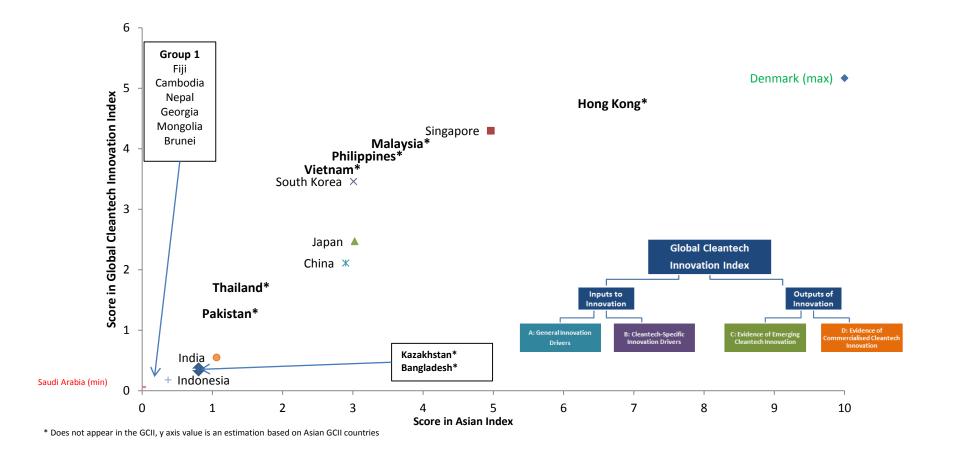


\* Does not appear in the GCII, y axis value is an estimation based on Asian GCII countries



#### Measuring innovation in cleantech across Asia: using a "shadow index"

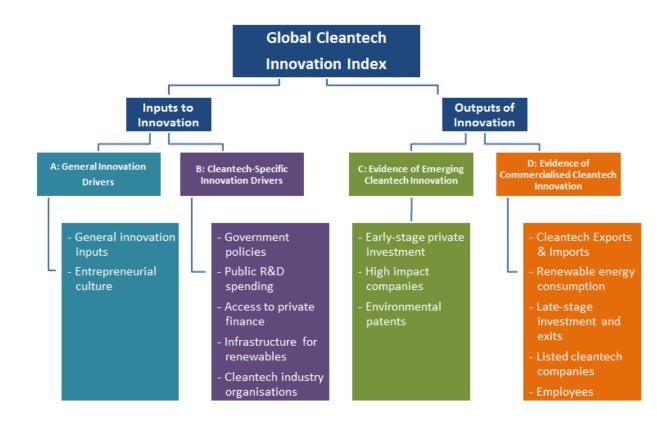
Which countries seem to have the strongest "evidence of commercialised cleantech innovation"?

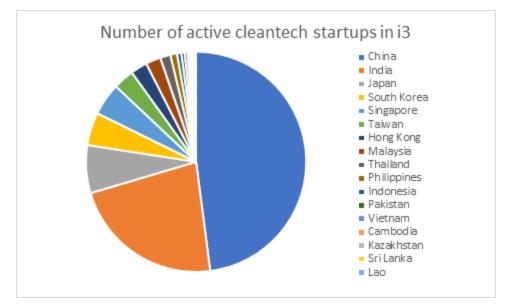




#### Measuring innovation in cleantech across Asia: using a "shadow index"

Benchmarking these 20 Asian countries on "evidence of emerging cleantech innovation" is proving a barrier. Does the data absence point to a lack of innovation/entrepreneurial companies (outside of the top few countries shown in the pie chart), or that we have not found the right data set?

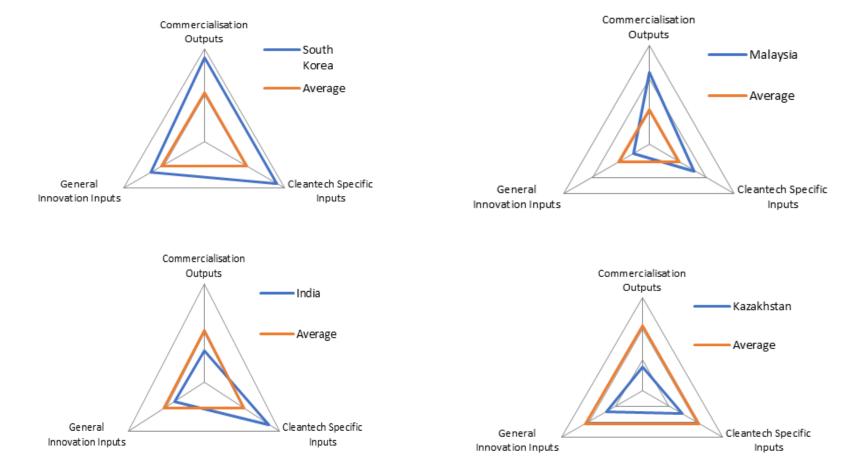






#### Measuring innovation in cleantech across Asia: using a "shadow index"

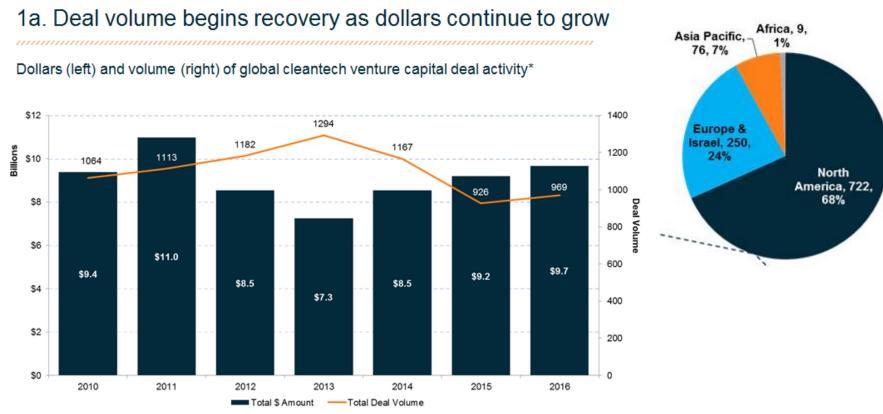
*Our work is leading us towards the identification of the different situations and challenges different Asian countries seem to face* 





#### Other "windows" onto the state of cleantech innovation in Asia

Source: CTG's Quarterly Investment Monitor



\*Excludes outlier deals above \$350M and Mobility Service deals

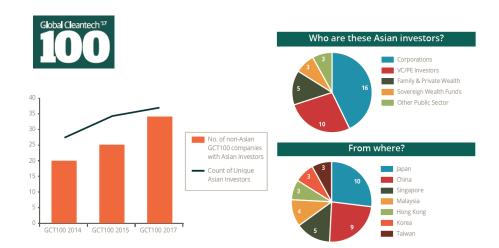


Cleantech.

## ASIA CLEAN ENERGY FORUM 2017

#### Other "windows" onto the state of cleantech innovation in Asia

*There has been a noticeable rise in the presence of Asia-based investors into European and North American companies* 



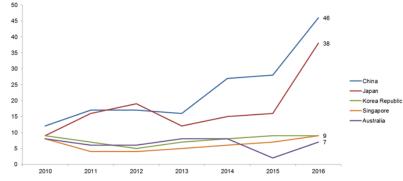
#### Evident in our annual Global Cleantech 100 lists...

#### ...as well as across the whole portfolio

Data organized by the top five domicile countries of the investors

7b. China and Japan leading the pack in Western venturing

Instances\* of Asia Pacific investors investing in companies outside the Asia Pacific region.



"An instance is one investor participating in one deal. That one investor may participate in several deals in a period, and likewise one deal may exhibit multiple Asia Pacific investors. Thus, we are not counting individual investors nor deals axhibiting Asia Pacific investors, but rather each instance of an Asia Pacific-dimicial investorparticipating in a venume equity deal with a company dominicial dustise of the Asia Pacific region.

**Evident at our annual Cleantech Forums** 

www.cleantech.com





Other "windows" onto the state of cleantech innovation in Asia

Important to recognize the signals in the other direction and the future implications



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#### Other "windows" onto the state of cleantech innovation in Asia

Important to recognize the signals in the other direction and the future implications





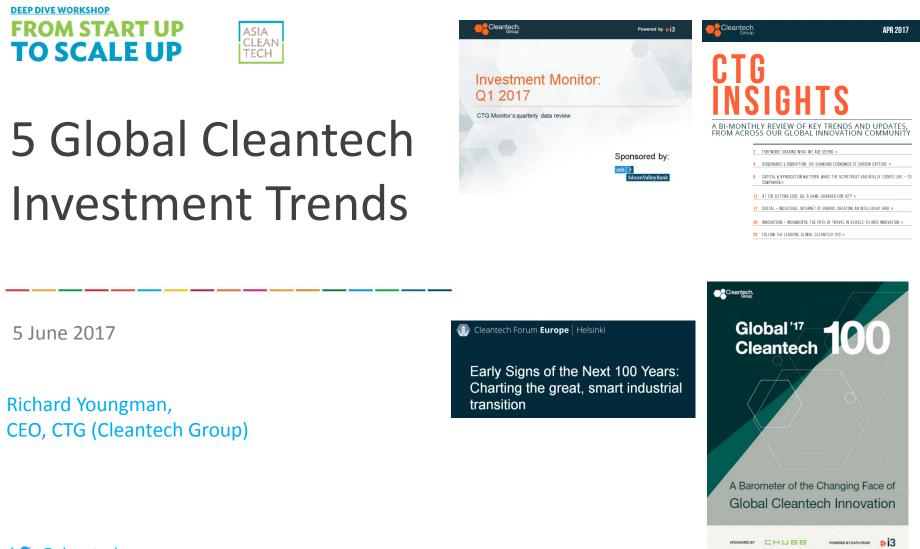
#### Other "windows" onto the state of cleantech innovation in Asia

Important to recognize the signals in the other direction and the future implications



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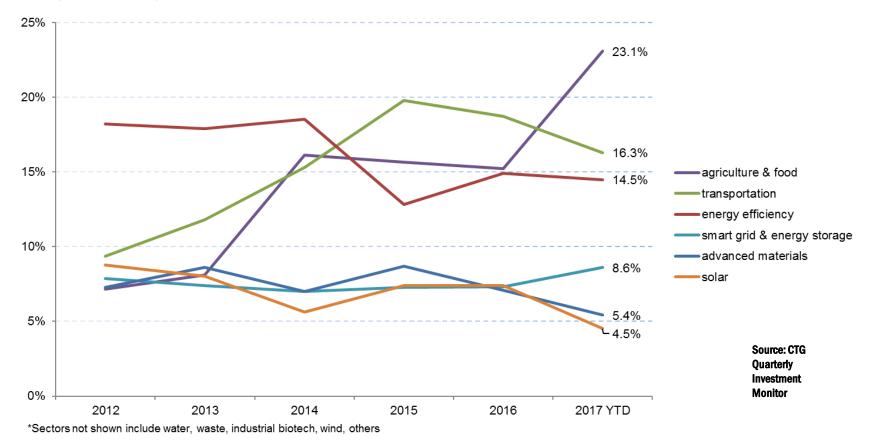




#### **Trend 1: Significant and Healthy Diversification has taken place**

2016 saw 4 themes - within the "umbrella" cleantech theme - of \$1bn each of global venture capital

Percentage share of total global cleantech venture deal volume by sector over time\*

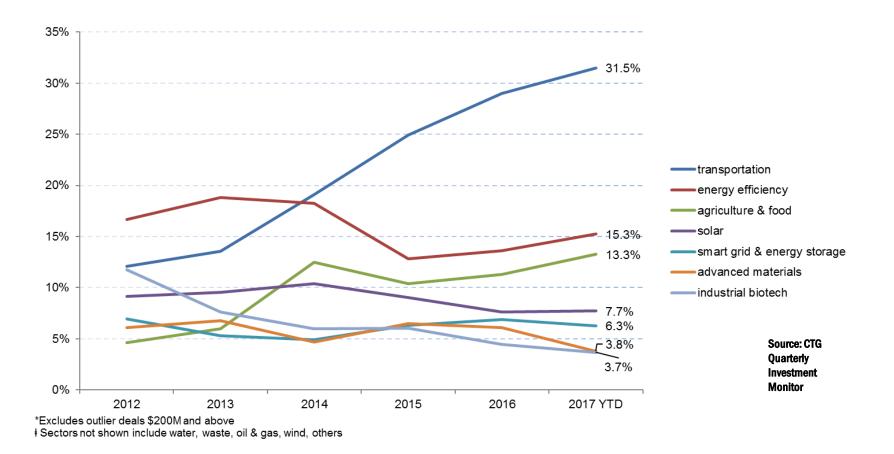




**Trend 1: Significant and Healthy Diversification has taken place** 

Transportation dominates in \$ totals (even when stripping out mega deals (>\$200m)

Percentage share of total global venture dollars invested by sector over time





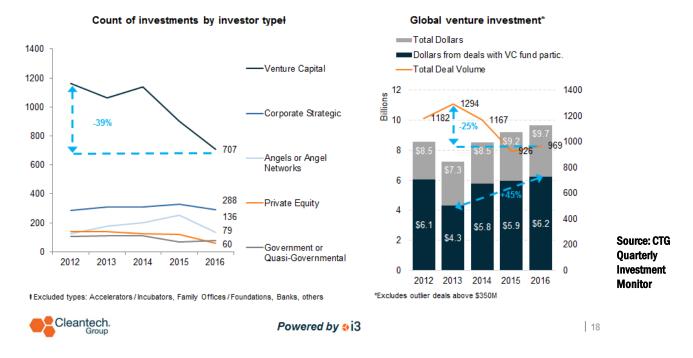


#### **Trend 2 – The Changing Investor Mix**

VCs' proportionate participation in cleantech deals has been dropping for 5+ years

#### 4a. Quantifying the drop

The five-year drop in VC round participations has outpaced the overall venture deal volume drop by 14%. Dollars invested have steadily climbed during that time, though, with dollars from deals that feature VC participation up 45% since 2013.



Cleantech www.cleantech.com



#### **Trend 2 – The Changing Investor Mix**

Cleantech.

*VC's are still participants in 50% of deals. There are relatively few regulars (2+ deals per annum) in* cleantech deals; a huge "long tail", making syndication and fundraising challenging.

#### Count of investors 2012-2016 by type and activity level\*. The three most consistently active types are highlighted Number of rounds participated in (incl. follow-on) >20 16-20 1 11-15 6-10 5 Rounds Sovit or Quasi-Govit Accelerators | Incubators Angels of Angel Networks Private Equity Corporate Strategic VC & MICTO-VC

Powered by si3

#### 4c. Most active investor types

Source: CTG Quarterly Investment Monitor

\*Activity level indicates the investor has participated in that many rounds, inclusive of follow-on rounds

20



#### Trend 3: The Rise of Agriculture and Food Investment. It's not all about Energy!

Automation and Data are a key part, but so are sustainable proteins and genetics

6c. New and familiar tech themes in early-stage investment Four areas of innovation received the most investor attention in 1Q17 Automation/Sensors amb≡r οττο HYDROGREEN. grownetics Smart Farm Systems SMART YIELDS Agricultural software Alternative Proteins Genetic Development kilimo TL Biolabs 📯 next?rotein **HEXAFLY** Native Traits RISE EPICROP TECHNOLOGIES INC FarmLead Cleantech Powered by si3 28

Source: CTG Quarterly Investment Monitor

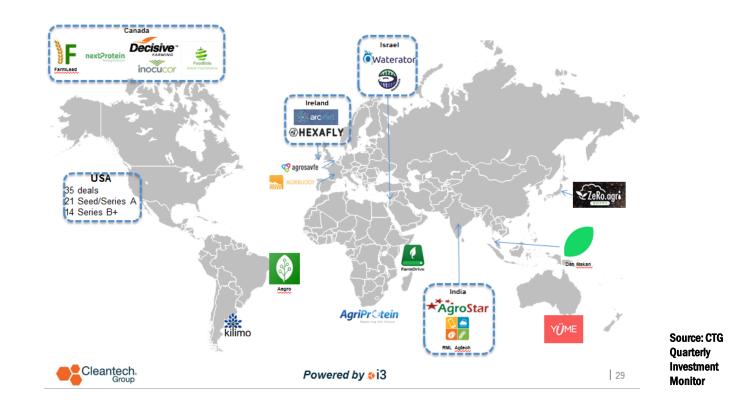
Cleantech. www.cleantech.com



#### Trend 3: The Rise of Agriculture and Food Investment. It's not all about Energy!

This is very much a global phenomenon

6d. Agriculture & food demonstrates global opportunity



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Trend 4: The Rise of Next Generation Mobility as *the* Hot Investment Theme



#### Measuring the speed and momentum of change around Mobility

Signals on the "severity" of the potential disruption (threat levels)

Signals of the "urgency" felt by incumbents (response levels)





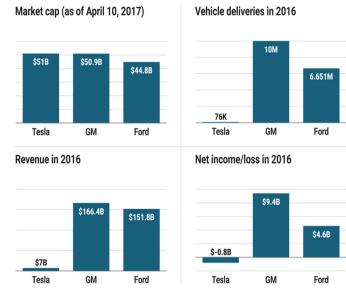


#### Measuring the speed and momentum of change around Mobility

Signals on the "severity" of the potential disruption (threat levels)

THE NUMBERS BEHIND THE 'NEW BIG THREE'

Signals of the "urgency" felt by incumbents (response levels)



SOURCES: Ycharts, Company reports





statista 🖌 BUSINESS INSIDER.



#### Measuring the speed and momentum of change around Mobility

Signals on the "severity" of the potential disruption (threat levels)

Signals of the "urgency" felt by incumbents (response levels)

	FIVE TOP VALUED AUTOMOTIVE STARTUPS								
	Company	WSJ Valuation	Zirra Valuation	Gap Between WSJ and Zirra's Valuation	Team Rating	Momentum Rating	Exit Valuation (M&A or IPO)		
1	Uber	\$68B	\$52B	23.53%	9.9	9.9	\$69B		
2	Didi Chuxing	\$33B	\$31.7B	3.94%	8.6	8.9	\$49-50B		
3	Lyft	\$5.5B	\$5.8B	-5.45%	9.3	9.8	\$8.5B-\$8.6B		
4	Grabtaxi	\$3B	\$4.2B	-40.00%	8.7	8.8	\$6.4B		
5	Ola Cabs (ANI TECH)	\$5B	\$3.7B-\$3.8B	24.00%	9.3	9.1	\$5.4B-\$5.5B		

Source: zirra.com





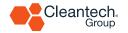


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FIVE TOP VALUED AUTOMOTIVE STARTUPS									
	Company	WSJ Valuatio	China's ride-hailing giant Didi	) C)					
1	Uber	\$68B	raises \$5.5 billion, valuing it at						
2	Didi Chuxing	\$33B	\$50 billion						
3	Lyft	\$5.5B	• Didi Chuxing raised \$5.5 billion in a funding round but did not disclose its valuation or investors.	в					
4	Grabtaxi	\$3B	• The round values Didi at \$50 billion.						
5	Ola Cabs (ANI TECH)	\$5B	Arjun Kharpal   @ArjunKharpal Friday, 28 Apr 2017   5:40 AM ET	в					
	Source: zirra.com		<sup>₰</sup> © CNBC						







#### Measuring the speed and momentum of change around Mobility

Signals on the "severity" of the potential disruption (threat levels)

Transport-relevant GCT100 companies with Q1 2017 raises











#cleantechEUROPE055



#### Measuring the speed and momentum of change around Mobility

Signals on the "severity" of the potential disruption (threat levels)

Signals of the "urgency" felt by incumbents (response levels)









### Measuring the speed and momentum of change around Mobility

Signals on the "severity" of the potential disruption (threat levels)

Signals of the "urgency" felt by incumbents (response levels)



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#cleantechEUR0PE057



#### Measuring the speed and momentum of change around Mobility

Signals on the "severity" of the potential disruption (threat levels)

Signals of the "urgency" felt by incumbents (response levels)

*"We see autonomous vehicles as having as significant an impact on society as Ford's moving assembly line did 100 years ago." Mark Fields, CEO Ford* 









### Measuring the speed and momentum of change around Mobility

Signals on the "severity" of the potential disruption (threat levels)

Signals of the "urgency" felt by incumbents (response levels)









#### **Trend 5: Convergence of Technologies**

The future of all industries is not only cleaner and more sustainable, but smarter and more automated

Doing More with Less – the 21<sup>st</sup> century industrial challenge

How will all these massive, global industries (and the incumbent companies) adapt to a changing competitive and operating environment?





Powered by ::3

## The drive for "All Efficiency" across Industry is enabled by ever-improving ICT technology at ever more affordable prices.

30 June 19 MARY TO N & Core Care 17, 2,600,000,000 No.Con Xee v 7400. Cliffore Xears We stressed 2. AMD 5.12 1.000.000.006 COMPANY NO. t n.D han kan 2 mit 3 Mil santa ti A Mil 1 Jap Cam 7 Daniel 100.000.006 GAME IN F retire /#BEEL curve shows transistor count doubling every AMDER 10,000,000 Contraction I tana ye ara • AND IS 8 the later. Intel's 1971 4004 had 2300 transistors. 1.000.000 Trair Its 2016 22-core Xeon 1000 **Broadwell-E5 has 7.2 billion** 10210 100.000 0.000 = 80k times faster and 2m rase yimr times cheaper 10,000-1000 1114.7 A DATE OF LAND 4144 / HC 4182 2.300 2011 1971 1980 1990 2000 Date of introduction

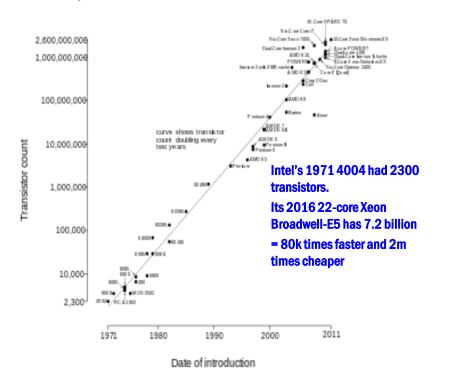
Microprocessor Transistor Counts 1971-2011 & Moore's Law



#### Powered by i3 i3

# The drive for "All Efficiency" across Industry is enabled by ever-improving ICT technology at ever more affordable prices.

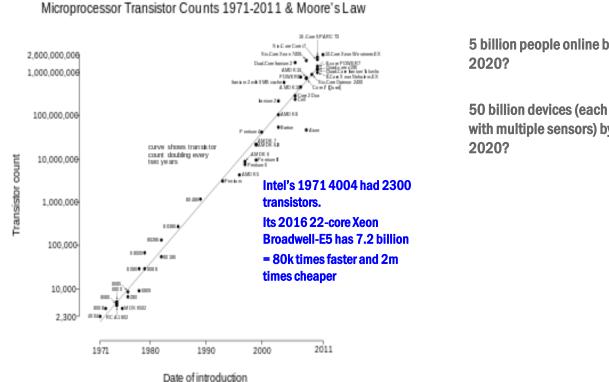
Microprocessor Transistor Counts 1971-2011 & Moore's Law



5 billion people online by 2020?

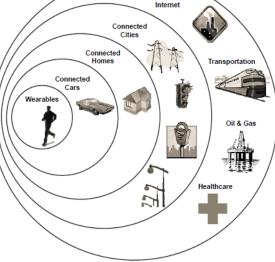


#### The drive for "All Efficiency" across Industry is enabled by ever-improving ICT technology at ever more affordable prices.



5 billion people online by

with multiple sensors) by

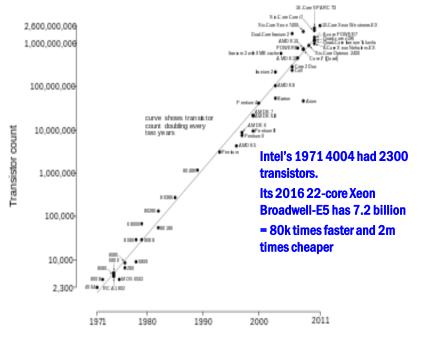


Industrial



# The drive for "All Efficiency" across Industry is enabled by ever-improving ICT technology at ever more affordable prices.

Microprocessor Transistor Counts 1971-2011 & Moore's Law





5 billion people online by 2020?

50 billion devices (each with multiple sensors) by 2020?

Industrial Internet Connected Homes Connected Cars Wearables Wearables Wearables Healthcare

. .

In the past 10 years...

- Processing costs have declined by 60x
- The cost of bandwidth have declined by 40x
- Sensor costs have dropped from \$1.30 to \$0.60



The make-up of industrial cleantech innovation has changed - not just due to investors' preferences for capital-light but by what is possible today.





The make-up of industrial cleantech innovation has changed - not just due to investors' preferences for capital-light but by what is possible today.





The make-up of industrial cleantech innovation has changed - not just due to investors' preferences for capital-light but by what is possible today.





Industry 4.0 is a challenge the biggest and the oldest are involved in, just as much as the next generation of start-ups.



TECHNOLOGY

#### G.E., the 124-Year-Old Software Start-Up

By STEVE LOHR AUG. 27, 2016

 $\mathbf{0}$   $\mathbf{0}$   $\mathbf{0}$ 



A multi-decade transition is underway, taking industry from automation towards autonomy.

AUTONOMY FROM START TO FINISH						
EVEL	CONCEPT	DEFINITION	WHO'S IN CONTROL			
0	Human Operation	The operator <b>controls the machine</b> at all times.	<b>8</b> .			
1	Automation (Function-specific)	The operator <b>has overall control of</b> <b>the machine</b> and is responsible for its safe operation, but can transfer limited control over a specific function (like moving a bucket or blade) to the machine.	<u>.</u>			
2	Semi-autonomous	The machine accomplishes a subset of its defined tasks without operator interaction. The operator performs the remaining tasks.	<b>****</b>			
3	Autonomous	The machine accomplishes all its defined tasks without operator interaction and is responsible for all safety -critical earthmoving functions.	<u>2</u>			



Transportation, yes, but it is evident to CTG that this drive <u>in the direction of autonomous</u> systems will be across the commercial and industrial landscape.





Transportation, yes, but it is evident to CTG that this drive <u>in the direction of autonomous</u> systems will be across the commercial and industrial landscape.







Transportation, yes, but it is evident to CTG that this drive <u>in the direction of autonomous</u> systems will be across the commercial and industrial landscape.













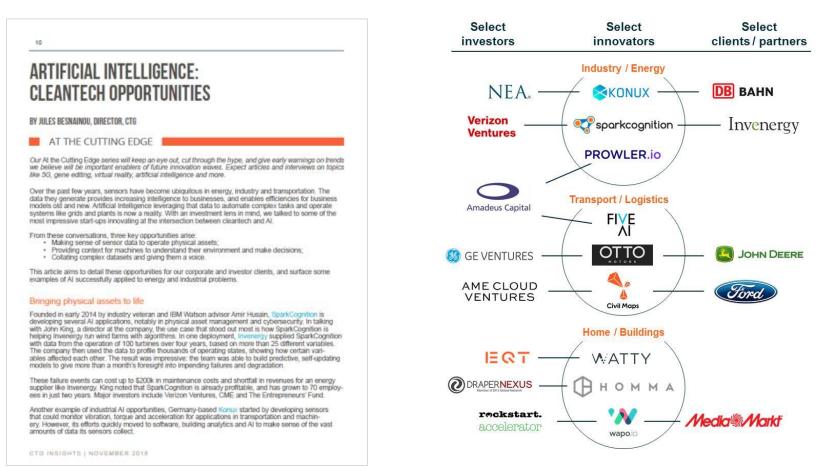
## **2.** Automation and Autonomy

Transportation, yes, but it is evident to CTG that this drive <u>in the direction of autonomous</u> systems will be across the commercial and industrial landscape.





# Imagine how different industrial processes become when you can more effectively predict outcomes





#### Powered by i3 i3

## **3. Artificial Intelligence**

Imagine how different industrial processes become when you can more effectively predict outcomes

For example, SparkCognition has successfully delivered end-to-end asset health visibility for leading wind operators



#### **Detailed Evidence**

- Provide evidence behind the insights
- Provide tools for expert analysis

#### Actionable Insights

- Extend asset life
- Avoid downtime
- In-field, real-time recommendations
- Cyber Security Threats

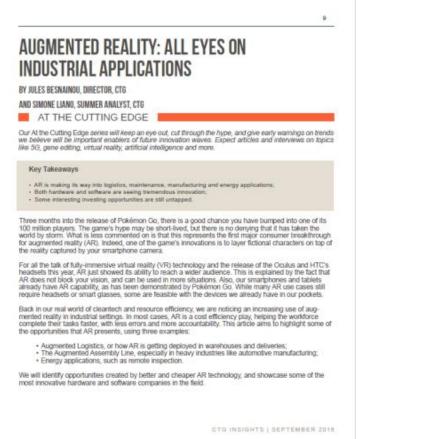
#### System Optimization

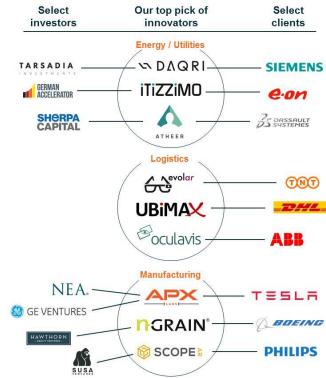
- Optimize not at local but at a global level
- Plug insights into platforms such as BI, Inventory mgmt., PLM etc.



### 4. Augmented/Virtual Reality

#### Imagine how much more efficient and safer industrial processes can become when you can support workers in situ







## 4. Augmented/Virtual Reality

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## 4. Augmented/Virtual Reality

#### Imagine how much more efficient and safer industrial processes can become when you can support workers in situ











### **5. Blockchain Meets Energy**

# The world of distributed energy needs a secure, peer to peer, transactional and informational backbone to function at its most powerful

6	Process transactions	Execute smart contracts	Record transactions/ownership data
BLOCKCHAIN MEETS ENERGY -	P2P & wholesale energy trading		Logistics and supply chain
INITIATING COVERAGE			
BY JULES BESNAINOU, DIRECTOR, CTG	POWER	-ener . Chain	
CONTRIBUTIONS FROM CHRIS SWORDER, ANALYST, CTG AT THE CUTTING EDGE	M-PAYG OBENERGY theSunExchange	NEW 4.0	CHRONICLED
Our At the Cutting Edge series will keep an eye out, cut through the hype, and give early warnings on trends we believe will be important enablers of future innovation waves. Expect articles and interviews on topics like 5G, gene editing, wirtual reality, articlai Intelligence and more. For this pilot edition, we will dwell on what promises blockchain technology holds for smart grids, IoT and logistics.	EV charging & mobility	loT and M2M comm's	Blockfreight.
Last April, at Cleantech Forum Europe in Lyon, we invited Dr. Ana Tribovic from Grid: Singularity to present her company's exploratory role at the intersection of blockchain and energy. In the audience, some of the top European VC firms, large industriais and start-ups were istening avidy. Since them, we have had the	🎎 😻 share&charge Sloc	K.IL	
opportunity to exchange thoughts on the topic with many in the industry. Our discussions revolved around 3 questions:	Coins & certificates	🚛 Ledger	Land registry
1. What is blockchain technology? Why does it matter?	xpansiv 🛞 OVolt Markets	teuger	ChromaWay
2. What are early applications in the cleantech space?			Спопатау
3. What does the investment landscape look like?		·····	
This article aims to express our current thinking on these questions, and highlights our initial company cov- erage of the technology.	👷 smappee		2 2 2 2 2 P
What is blockchain technology and why it matters	and the		
In a word, a public blockchain is a distributed ledger that can process and record transactions. Every node. – or participating computer – in the network can inspect this ledger, but no one controls it. This system removes the need for a central authority or database that must be trusted to keep information secure and accurate. The technology was developed to power bifcoin transactions and wallets, but its potential applications go for beyond that.			
Using a public blockchain as infrastructure for transactions or keeping records means lower costs, through the absence of a middleman, but also more security and transparency. Most of all, it allows users to create smart contracts, in which specific conditions and layers of signatures can be coded to make a transaction safer. For instance, the payment for a shipment can be automatically released when both the delivery person and the recipient signs off on it.			
Blockchain technology is already poised to disrupt the financial industry. What can it change in our world of energy, data and connected devices? Potentiality, a lot.			
CTG INSIGHTS   JUNE 2818			



## Cleantech. Thank you for your attention! Group

## **Charting the Future, Connecting the Globe**

CTG keeps you in touch with the emerging trends, the leading innovation companies, and the key players in sustainable innovation around the world.

# ASIA CLEAN ENERGY FORUM 2017

THE FUTURE IS HERE: ACHIEVING UNIVERSAL ACCESS AND CLIMATE TARGETS

Manila, Philippines • 5-8 June 2017

#### 

## PANEL FROM START-UP TO SCALE-UP: Building Cleantech Businesses

Moderators: **Richard Youngman**, The Cleantech Group **Qiyong Cao**, ADB ASIA CLEAN TECH

Panelists:

Lu Zhengliang, General Manager, Tsingyun Solar Cody Friesen, Founder & CEO, Zero Mass Water Ingo Puhl, Co-Founder & Director for Strategy, South Pole Group

Piyush Mathur, Chief Executive Officer, Simpa Networks

#### Distributed Photovoltaic (PV) and Micro grid solution

Tustsinavu

- Solution provider of PV-Micro-grid:
  Power generation by PV, Power storage and regulation by battery, power and energy management by control system
- Remote monitoring system : Solarule
- EPC service: Engineering
  Procurement and Construction



 Be highly praised the day before yesterday by APEC delegation

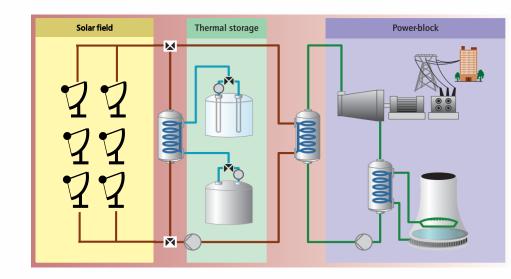
#### Contact me: Lu Zhengliang (Sweep)

lvzhengliang@tsingyunsolar.com.cn

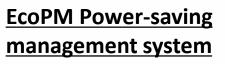
+86-18518089820

#### Dish-CSP (solar thermal) Solution for Un-electrified region

- > High quality, direct connection to grid, provide stability for grid
- Continuous power generation, peak load regulation
- Lower operation cost



- Light collection set, the dish
- Light-to-heat transformor
- Control system
- Design
- EPC service
- Looking for partner.



#### for central air conditioner







- Wireless Sensor Networks
- Artificial intelligence algorithm
- Internet cloud services
- For Hospitals, Hotels, Industrial Park
  Comercial Complex Buildings, etc
- 30% reduction of energy
  - consumption
- Looking for agencies.

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## PANEL BRIDGING THE GAPS – Helping Cleantech Startups Scale Up

Moderators: **Richard Youngman**, The Cleantech Group **Susumu Yoneoka**, Energy Specialist (Smart Grids), ADB

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## **BUILDING AN ECOSYSTEM FOR CLEANTECH STARTUPS**



5<sup>th</sup> June 2017

## CHALLENGES IN THE INDIAN CLEANTECH ECOSYSTEM



## SECTOR

- Capital Intensive
- Long Gestation Periods
- Low Follow-ons
- Global failures
- Investments in mature businesses

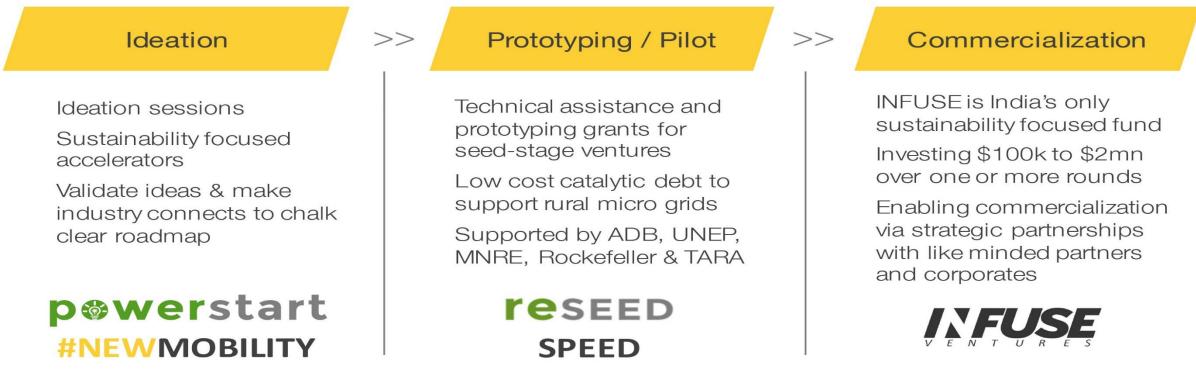
## **ECOSYSTEM**

- Absence of Cleantech Incubators
  & Accelerators
- No dedicated Cleantech funds
- Lack of ecosystem support for Cleantech startups
- Absence of prototyping grants for validation
- Lack of Cleantech startups

## ABOUT INFUSE VENTURES | ECOSYSTEM APPROACH



- Early stage venture capital fund and ecosystem focused on the sustainability and clean energy sector in India.
- Housed at IIM Ahmedabad's Centre for Innovation Incubation and Entrepreneurship.
- Besides providing equity funding to startups, provides mentoring, acceleration guidance, prototyping grants and catalytic debt.



## THREE PRONGED APPROACH



#### **MARKET MAKING**

**Policy Interventions:** engagement with MNRE for solar entrepreneur subsidy, enable startup participation in government schemes and setting up geo-cooling policy.

**Debt Platform:** Partnered with Rockefeller for micro-grid debt initiative and seed funded cKers, positioned as India's Energy Development Finance Corporation.

#### **GROUND BREAKING**

Acceleration: Through accelerators like power start and new mobility accelerator, Infuse has supported over 40 startups across the sustainability space.

Seed Support: Supported over a dozen seed-stage ideas through grants & invested in 10 startups.

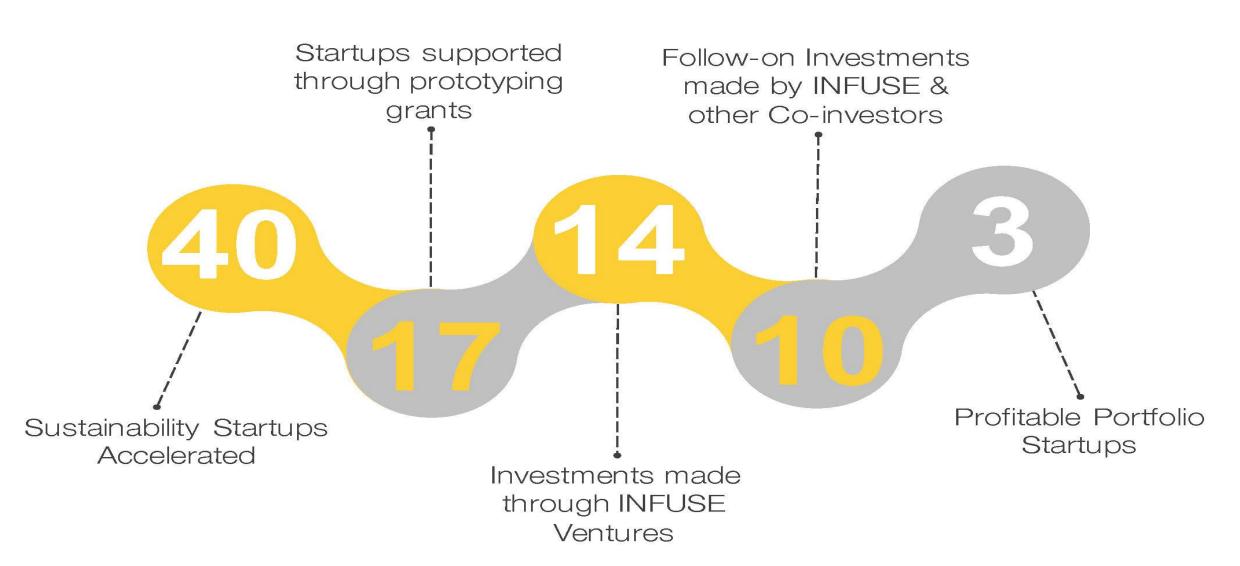
#### **CREATING CATEGORY LEADERS**

**Spectrum of Maturity:** Supporting pre-seed startups, Investing seed amounts and making follow-on investments in the promising startups. Engage potential co-investors to share risk.

**Strategic Connects:** Introducing startups to strategic partners / corporates for exploring synergies through strategic partnerships and possible investment scenarios.

## FOCUSSED SUPPORT TO CLEANTECH STARTUPS









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## TusStar 启迪之星

## **Characteristics of TusStar**

# TusStar





The largest Incubators in China with strong market layout and network

### TusStar was started in 1999

Nearly 2000 firms graduated and 3000 firms incubating

- Raised 31 listed companies, and other 40 enterprises merged or acquired
- 160 bases around the world, nearly 80 bases within nearly 50 cities in China
- 13 Angel Investment Fund, 1.1 billion assets RMB, invest 300 enterprises

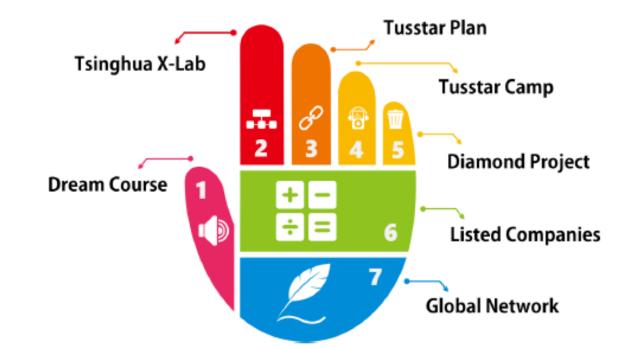
within 2 billion, Equity report 20 billion.

## **TUSSTAR INCUBATORS**

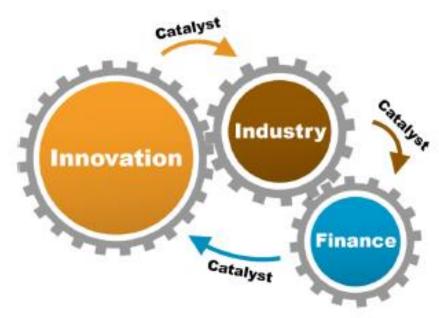
## **INCUBATORS MODE**

## Leading quaternity business model of

"incubation + angle investment + entrepreneurship training + public platform"Leading talents of "7 Steps innovation & entrepreneurship incubation chain"







#### An environmental new energy industrial platform

Solid waste management, solar energy, air and water purification









# THANKSTusStar 启迪之星

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## UTILITY PARTNERS



The utility partners in Free Electrons are leaders in the clean energy transition, covering more than 40 countries, representing over **\$148** billion in combined net income and access to over 73 million end customers worldwide.

## ACCELERATOR PARTNERS

Free Electrons is supported and managed by an alliance of clean energy accelerators and programs.

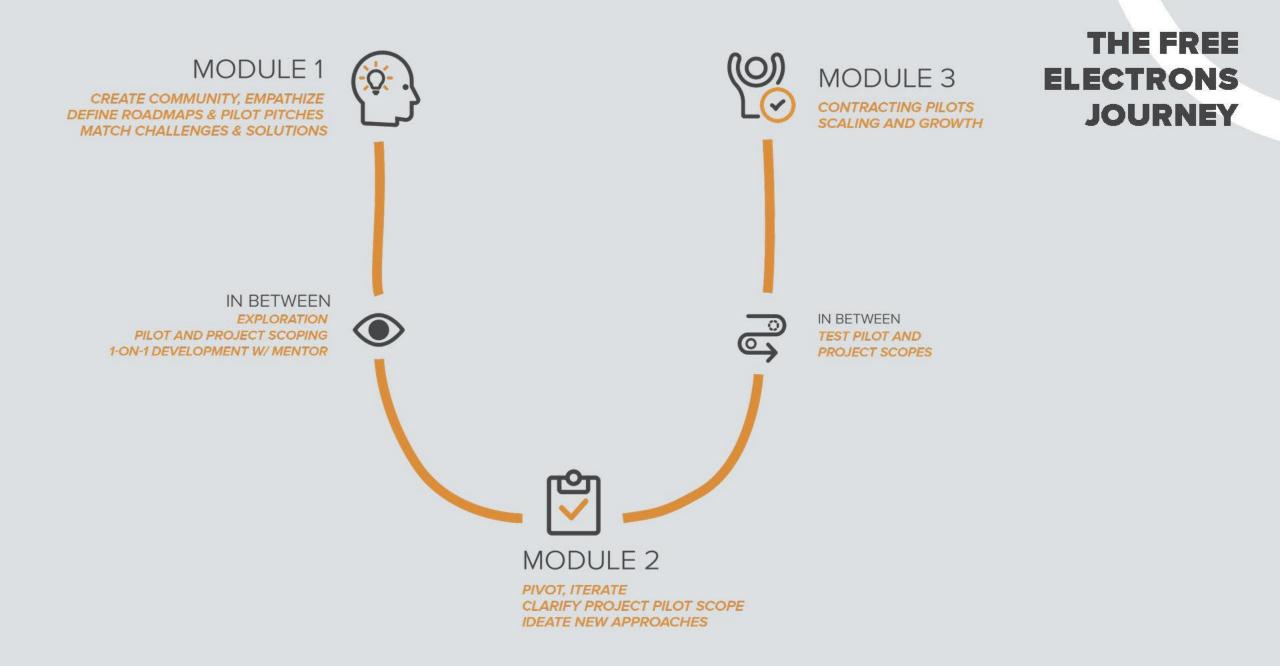




3 MODULES, 4 COUNTRIES

# DUBLIN

# SINGAPORE







Hendrik Tiesinga Program Manager <u>hendrik@calcef.org</u>

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# World Bank's Climate Business Innovation Network

June 5, 2017 Diletta Doretti





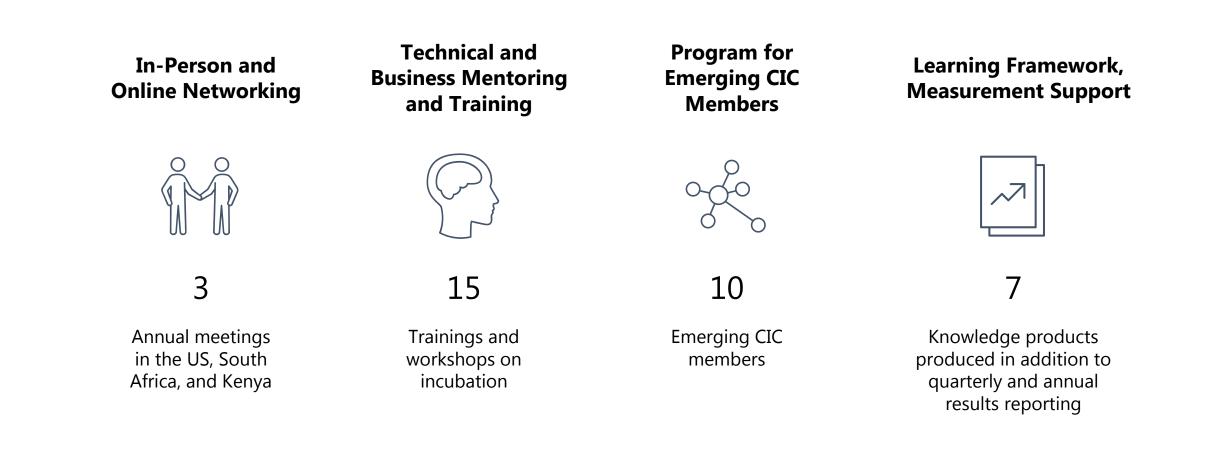
# **Network Members**

The CBIN convenes foundations, investors, government agencies, and intermediaries from across the globe.



# **Network Activities**

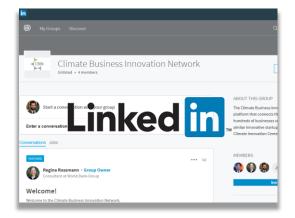
CBIN network members participate in annual and bi-annual meetings, connect with regional and international leaders, and receive and provide mentoring and training.



# Future Offerings

CBIN is currently in the design and pilot phase for several new offerings that will help members serve their startups even better

#### **Building a Global Community**



Online Community to facilitate networking, knowledge sharing, and collaboration across the world

#### Learning opportunities



Exploring innovative ways to deliver up to date content to all members and enable the network to learn together

#### Mentorship



Enabling every member to build and manage a robust mentorship program for their startups

### What We Look for from our Members

The CBIN thrives when members actively participate in its programs, share their lessons learned, and are willing to put in the time to build relationships.

**Active Participation** 



In the mentoring program, conference calls, training activities Knowledge Exchange



Through webinars, in LinkedIn group, at annual events Learning



Sharing lessons learned, news, and event announcements

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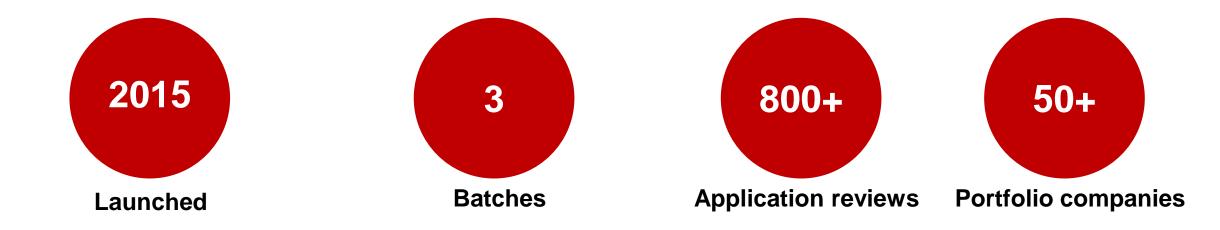
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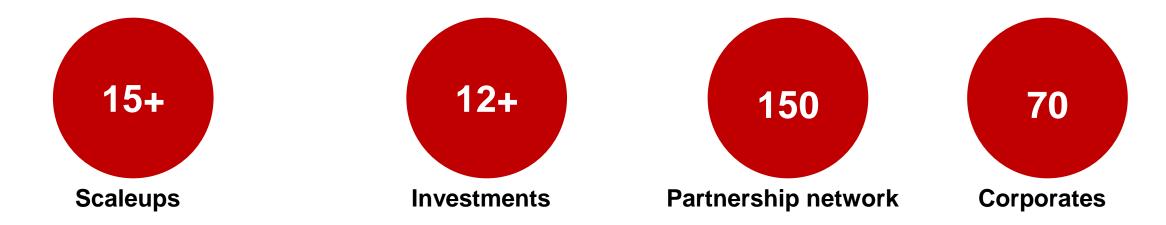




## Building public-private partnerships to enhance cleantech startups. Case of Astana city



MOST Business Incubator (Kazakhstan), the country's first private business incubator, supports startups and existing entrepreneurs through education, mentorship, and access to finance. Established in 2011, MOST now has more than 50 portfolio companies and an ambitious expansion strategy supported by strong private and government partnerships.

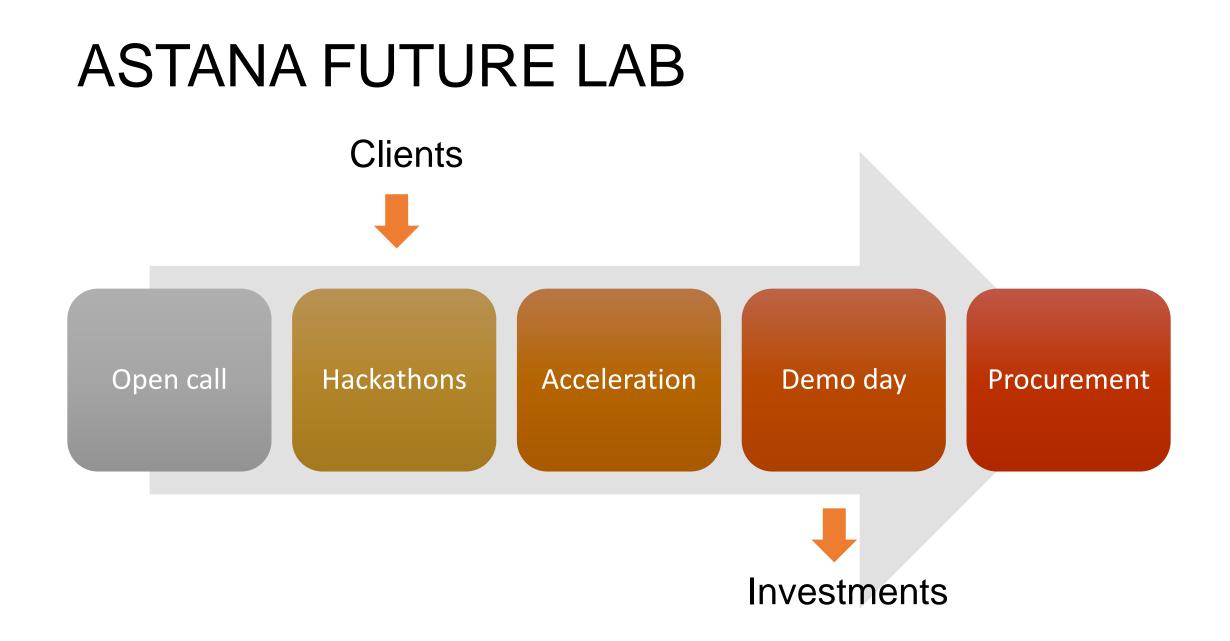


## Our approach









## Thank you!

Pavel Koktyshev koktyshev@gmail.com www.most.com.kz



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GROUP DISCUSSION FROM TALK TO ACTION -Making It Happen

Facilitators:

HENDRIK TIESINGA Co-Founder and Program Manager, New Energy Nexus

DANIEL HERSSON Team Leader, ADB Climate Technology Finance Center



### **GROUP DISCUSSION**

# From talk to action MAKING IT HAPPEN

**Facilitators** Hendrik Tiesinga, New Energy Nexus Daniel Hersson, Asian Development Bank



### GROUP DISCUSSION

- Groups of 8-10 people. Mix it up
- 30min discussion
- 1min feedback

What would it take to create 10,000 strong Asian cleantech start-ups by **2030**?

(15min)



# What is your **BEST IDEA** for supporting Asian Cleantech Start-ups?





# FEEDBACK/PITCH

(1min per group)



## FROM START-UP TO SCALE-UP what it really takes to scale clean technology



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#### **CLOSING**

DAVID ELZINGA Senior Energy Specialist Asian Development Bank





THE FUTURE IS HERE: ACHIEVING UNIVERSAL ACCESS AND CLIMATE TARGETS

Manila, Philippines • 5-8 June 2017



#### **DEEP DIVE WORKSHOP**

## FROM START UP TO SCALE UP

What it really takes to scale clean technology

5 June 2017, Monday, 13:30–17:30 Auditorium C, ADB Headquarters, Manila, Philippines

